

Media Release



FOR IMMEDIATE RELEASE:

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5-Star First Bank of the Lake Fostering Relationships, Accountability

January 2018: BAUERFINANCIAL, Coral Gables, Florida, the Nation's Premier Bank Rating Firm, is proud to announce that First Bank of the Lake, Osage Beach, Missouri has secured a 5-Star rating. What a great way to start 2018! (A five-star rating indicates the bank excels in areas of capital adequacy, profitability, asset quality and much more.)

"Because community banks put their focus on local people and small businesses, they are perfectly positioned to provide the specialized support that is unique to their area," acknowledges Karen L. Dorway, president of BauerFinancial. "Community banks, like First Bank of the Lake, promote local growth by investing back into the same neighborhoods that their deposits come from. By fostering these local relationships, they achieve two goals: they are highly capitalized and they are accountable to their customers."

Established in 1987, First Bank of the Lake has been reinvesting in its local communities for 30 years. It currently operates through its conveniently located office on Osage Beach Parkway and can also be found online at www.firstbanklake.com.

First Bank of the Lake: "Your 5-Star Community Bank"

Member of the **FDIC** and an Equal Housing Lender.

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