

<b>FACTS</b>	<b>WHAT DOES FIRST BANK OF THE LAKE DO WITH YOUR PERSONAL INFORMATION?</b>
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<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social Security number and Credit History</li> <li>• Payment History and Transaction or Loss History</li> <li>• Overdraft History and Checking Account Information</li> </ul> When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Bank of the Lake chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Bank of the Lake share?	Can you limit this sharing?
<b>For our everyday business purposes –</b> Your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes –</b> To offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes –</b> Information about your transactions and experiences	No	We don't share
<b>For our affiliates' everyday business purposes –</b> Information about your creditworthiness	No	We don't share
For our affiliates' to market to you	No	We don't share
For non-affiliates to market to you	No	We don't share

<b>Questions?</b>	Call 573-348-2265 or go to <a href="http://www.firstbanklake.com">www.firstbanklake.com</a>
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Who we are	
<b>Who is providing this notice?</b>	First Bank of the Lake
What we do	
<b>How does First Bank of the Lake protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does First Bank of the Lake collect my personal information?</b>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>• Open an account or give us your wage statements</li> <li>• Make a wire or give us your contact information</li> <li>• Pay us by check</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>• Sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>• Affiliates from using your information to market to you</li> <li>• Sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions	
<b>Affiliates</b>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• <i>First Bank of the Lake does not share with affiliates.</i></li> </ul>
<b>Nonaffiliates</b>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• <i>First Bank of the Lake does not share with non-affiliates.</i></li> </ul>
<b>Joint marketing</b>	<p>A formal agreement between - financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>• <i>First Bank of the Lake does not jointly market.</i></li> </ul>
<b>Other Important Information</b>	